

# Droitwich Spa Town Council

St Richard's House  
Victoria Square  
Droitwich Spa  
Worcs  
WR9 8DS

29 June 2021

Telephone: 01905 774258  
[www.droitwichspa.gov.uk](http://www.droitwichspa.gov.uk)

You are hereby summoned to attend a meeting of the **COMMUNITY AND AMENITIES COMMITTEE** to be held using Zoom Virtual Meeting Facility on Monday 5 July 2021 at 6.15pm or at the close of the meeting of the Planning Committee if later.

The remote meeting format is a special temporary contingency measure due to the Covid 19 Pandemic. As such the log in details will be available & notified to Elected Members by Town Council Officers through a separate email earlier on the day of the meeting. Members of the public wishing to raise questions prior to the meeting from 5.45pm and/or attend the meeting itself should follow the usual protocol (as follows). They must contact the Town Council Office between the times of 9.00am and 1.00pm on the day of the meeting in order to be notified of the log in details for the virtual meeting format and register any questions for consideration.



Mark Keld  
Town Clerk

## PUBLIC SESSION

Members of the public are invited to attend the committee meeting. Time is set aside at 5.45pm to receive views or questions on issues on this agenda, or raise issues for future consideration before the start of the Committee meeting. Notice of these should be lodged with the Town Clerk by 1pm that same day at the latest. Members of the public may not take part in the committee meeting.

## AGENDA

1. Apologies for absence
2. Declarations of Interest
3. To confirm the Minutes of the meeting of the Community & Amenities Committee held on 14 June 2021 by Zoom Virtual Meeting *[previously circulated]*

4. Droitwich Heritage App – To be advised that progress continues on track for the launch of the Augmented Heritage Trail and App with an anticipated launch in time for the Bank Holiday weekend in August 2021. A further steering group meeting takes place on 1st July 2021 and focus is now being put towards publicity options and linking the new virtual trail with the Heritage Centre hub, the existing physical town trail & guided walks programme. Wychavon District Council are fully engaged with this initiative from the perspective of the Community Legacy Funding and to help promote the Tourism and Heritage destination for the Town. The attached draft promotional design has been produced by the Service Provider commissioned for the project and feedback is requested for suitability and/or adaptations. The anticipation is to incorporate the design to give the project an identity and linking towards the Town's Rich Heritage. Further suggestions include themed promotional material and banners for the official launch in August, press coverage and physical plaques for features & points of interest throughout the Town. The plaques incorporate a Q R Code to enable information to be downloaded and for accessing the Augmented Reality Trail using smart phones. Subject to approval of a final design the network of plaques will require land owners consent for installation. It is hoped to feature the actual project launch on BBC later in August [*Draft design attached for consideration*].

**Distribution:**

All Members of the Community & Amenities Committee

Councillors: -

Mrs C Bowden (Chairman)

R J Morris (Vice Chairman)

E J Bowden

D M Craigie

Mrs K Fellows

N R Griffiths

A H Laird

C M Murray

W T Moy (Ex-officio)

Copy to All Other Town Councillors

Agenda for Information to:

County & District Councillors for Droitwich Spa, Subscribers, Press