

Droitwich Spa Town Council

MINUTES of the meeting of the COMMUNITY AND AMENITIES COMMITTEE held at the Community Hall on Monday 4th July 2022 at 6.16pm.

PRESENT: Councillor Mrs C Bowden (Chairman)
Councillor EJ Bowden
Councillor Mrs K Fellows
Councillor AH Laird
Councillor CM Murray
Councillor GA Duffy (Ex officio)

NON-MEMBERS PRESENT: Councillors RG Beale, GR Brookes, RP Hopkins, & AM Sinton.

APOLOGIES FOR ABSENCE: Councillors DM Craigie, Mrs JM Chaudry, J Grady, A Humphries, RJ Morris & WT Moy.

PUBLIC QUESTIONS

There were none received

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72. DECLARATIONS OF INTERESTS

There were none.

73. TO CONFIRM THE MINUTES OF THE MEETING OF THE COMMUNITY & AMENITIES COMMITTEE HELD ON 13TH JUNE 2022

RESOLVED That the Minutes of the Meeting of the Community & Amenities Committee held on 13 June 2022 be confirmed as a correct record.

74. QUEEN'S PLATINUM JUBILEE ARRANGEMENTS & QUEEN'S GREEN CANOPY PLANTING

- (a) Pursuant to minute reference 27 of the Community & Amenities Committee Meeting held on 13 June the Holm oak was planted at Copcut Park on 21 June and the sign dedicated by the Mayor and Councillor Tony Miller attending on 30 June 2022.

"The *Queen's Green Canopy* (QGC) is a unique tree planting initiative created to mark Her Majesty's Platinum Jubilee in 2022 which invites people from across the United Kingdom to "Plant a Tree for the Jubilee". This Holm Oak Evergreen Tree has been generously donated to Droitwich Spa Town Council by Worcestershire County Councillor **Tony Miller**, Cabinet Member with Responsibility for the Environment".

- (b) Event Video - The Town Clerk notified Elected Members on 27 June that the You Tube Video of the Platinum Jubilee Celebration Event on the 4 June is now available on the Tourism website www.visitdroitwichspa.com

The footage covers the different attributes of the event and some wider content of the parks and Town Centre. The video is being boosted through social media networking and has been shared with stakeholders.

(c) Event Scrutiny - A final report and evaluation is being compiled for the Arts Council to cover the performing arts element of the Event and associated funding. Visitor surveys, feedback comment cards and number counts were encouraged and carried out throughout the day on 4th June to support this process. Overall the feedback is very positive and the programme appears to have been well received by the Community and Visitors. The average attendance count throughout was in excess of 3000 across the combined locations. Visitor numbers for The Heritage Centre alone topped 1000 for the day. The analysis will be retained to help shape similar projects and events in the future. The closing accounts are currently being finalised and at this point the project looks to be delivered within budgets (approximately £2,500- £3,000 within allocation). This is a positive outcome given the lapsed timescales from 2019 inception as the original Mayflower 400 project, the intervening Pandemic impact and the necessary redesign for the Jubilee Celebration. The Town Council are grateful for the strong support provided by Jenny Smith and her Team from Curiosity Productions, Caroline Davis from OPUS and all Stakeholders for the smooth delivery.

[for information]

RESOLVED That the information be noted.

The meeting concluded at 6.25pm

Chairman of Committee
25 July 2022

Chairman of Council
26 September 2022