

Droitwich Spa Town Council

MINUTES of the meeting of the COMMUNITY AND AMENITIES COMMITTEE held in the Council Chamber at St Richard's House, Victoria Square, Droitwich Spa on Monday 5 June 2017 at 6.35pm.

PRESENT: Councillor Mrs S Harris (Chairman)
Councillor S Best (Ex-officio)
Councillor Mrs C Bowden
Councillor G Duffy
Councillor A Humphries
Councillor A H Laird
Councillor Mrs K Tomalin

ALSO PRESENT: Councillors T Noyes, G R Brookes, R G Beale, R Murphy, L Evans, W Moy and A Roberts.

APOLOGIES FOR ABSENCE were received from Councillor Ms J H Bolton, committee member, and Councillors Mrs A Hawkins and R Morris.

20. DECLARATIONS OF INTERESTS

Councillor Best declared a non-pecuniary interest in Agenda Item 6 - Christmas Lights Switch on Event, 25th November 2017.

21. MEMBERSHIP AND CHAIRMANSHIP OF THE COMMITTEE

The Chairman welcomed everyone to the new Committee.

Details of the Membership, Chairmanship and Vice-Chairmanship of the Committee, as determined at the Annual Meeting of Council held on 16 May 2017, were noted.

22. MINUTES OF THE MEETING OF THE COMMITTEE HELD ON 6 MARCH 2017

RESOLVED That the Minutes of the Meeting of the Committee held on 6 March 2017 be confirmed as a correct record and signed by the Chairman.

23. MEMBERSHIP OF THE GRANTS APPRAISAL PANEL

The Membership and Chairmanship of the Grants Appraisal Panel, as determined at the Annual Meeting of Council held on 16 May 2017, were noted as follows:

Councillors A M Sinton – Chairman, Mrs S Harris, A Humphries, A H Laird and A Roberts.

24. TOWN CHRISTMAS ILLUMINATIONS AND CHRISTMAS LIGHTS SWITCH-ON EVENT 2017

Pursuant to Minute No 256 of the meeting of the Committee held on 6 March 2017 it was noted that the arrangements for the Switch-On Event, displays and entertainment programme have been delegated to the Chairman and Vice Chairman of the Committee and the Assistant Town Clerk-Community & Amenities, with Councillor Best. Final arrangements were to be reported to the Committee at its meeting on 11 September 2017.

RESOLVED That the report be noted.

25. ASSET SPONSORSHIP SCHEME - IMMEDIATE SOLUTIONS

Pursuant to Minute No 102 of the Community & Amenities meeting held on 14 September 2015 the Committee was advised that the media sponsorship signage had been reinstated at the Westlands and Copcut traffic islands as of 24 April 2017. This followed the granting of retrospective approval of the scheme by Wychavon District Council on 17 March 2017. The signs had also been redesigned to accord with Worcestershire County Council's revised road safety policy. Further acquisition of sponsors was ongoing and it was hoped to start receipt of the anticipated revenue in due course.

Councillor Noyes asked about revenue potential from the sites. The Assistant Town Clerk explained that each of the 9 approved roundabout locations were physically different in layout and sponsorship revenue was determined by the quantity and size of the media signage in place in these locations. By way of example the three existing locations of Ombersley Way Copcut and Westlands (designated as traffic islands R1, R2 & R3) had provided an initial indicative forecast of £6881.74 per annum from Immediate Solutions.

It was noted that the disruption due to the necessity to obtain retrospective permissions may have deferred the revenue payment somewhat.

[Arising from consideration of this item Councillor T J Noyes asked that a report be produced for the next meeting of the Community & Amenities Committee to consider options for the five main arterial route gateway signs to be replaced and this was agreed.]0

RESOLVED That the report be noted.

26. DROITWICH LOCAL ENTERPRISE & FARMERS MARKET

It was reported that the inaugural joint enterprise was scheduled to take place on Victoria Square from 9.00am on Saturday 27 May 2017. The project was organised by the Worcestershire Farmers Market Group with support from Wychavon District Council and Droitwich Spa Town Council. Assistance had been provided with website, social media and press coverage.

RESOLVED That the report be noted.

The meeting concluded at 6.45 pm

Chairman of Committee
3 July 2017

Chairman of Council
19 June 2017